



HELLO

THANK YOU FOR  
JOINING THE  
SHELMERDINE  
FAMILY!

CLICK HERE TO CONFIRM YOUR EMAIL

Welcome Hannah!

We're Chad and Matt, the co-owners of Shelmerdine, and we're so excited to welcome you to the Shelmerdine community!

Whether you're a pro gardener or just starting out, Shelmerdine is here to provide expert advice. With our wide variety of plants, supplies, and knowledge, we are here to help you along your gardening journey.

We're passionate about continuing Shelmerdine's legacy as a trusted one-stop shop for everything plants, garden, fashion and décor while bringing fresh ideas to make your experience even better.

As a loyal member, stay tuned for exclusive updates, promotions, expert tips, and much more!

Great things are always blooming at Shelmerdine.

See you soon,

Chad Lapke & Matt Bell



Check out  
our website

to find our **growing**  
selection of plants,  
décor, and more!

SHOP NOW

With care,

Shelmerdine Team



Rooted in tradition, growing for the future.



7800 Roblin Blvd  
Headingley, MB R4H 1B2, Canada

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SINCE 1937

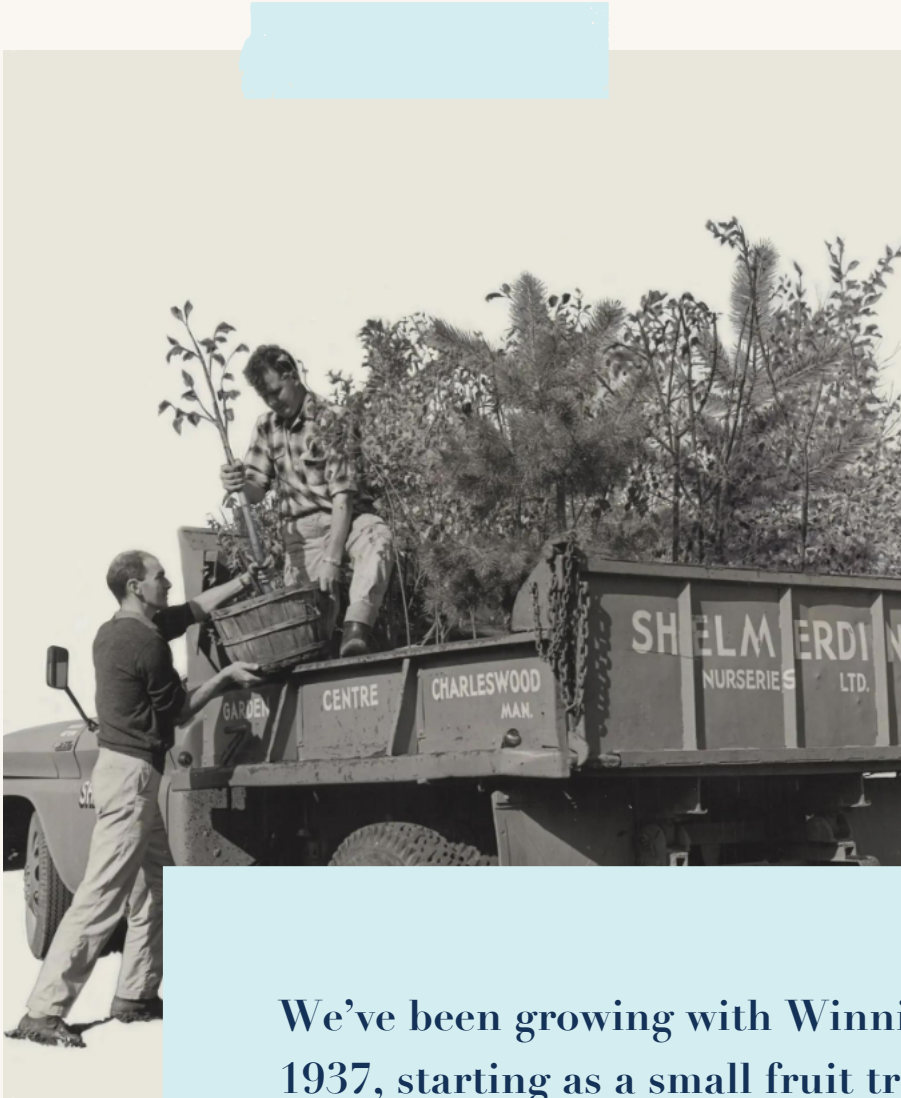
# SHELMERDINE

SECOND NATURE

## DEEP ROOTS, FRESH IDEAS

Welcome Hannah,

You're officially part of the Shelmerdine community! This is where plant lovers, home stylists, and garden dreamers come together. Whether you're here for lush greenery, expert advice, or just the joy of strolling through the greenhouse, we're glad you're with us.



We've been growing with Winnipeg since 1937, starting as a small fruit tree farm and blossoming into a go-to destination for garden essentials, indoor plants, fashion, and home décor. But more than that, we've built a community of people who love to dig in, get their hands dirty, and make beautiful things grow.

## Got a gardening question? We're here to help!

Whether you're troubleshooting a tricky plant or planning a full backyard refresh. Just ask!



## Get Gardening Tips & Inspiration

Looking for seasonal tips, plant inspiration, and expert advice? Our blog is packed with insights to help you make the most of your space, inside and out.

CLICK TO READ OUR BLOG

See you soon,

Shelmerdine Team



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# SHELMERDINE

SECOND NATURE

## PLANT MORE, SPEND LESS

*Hello Hannah,*

Thank you again for joining our loyalty program! We're thrilled to have you with us and we can't wait to be a part of your journey. To help you get started, here's a welcome gift from us.



Use code **FIRSTBLOOM15** at checkout

[SHOP NOW & SAVE](#)

At Shelmerdine, we're passionate about bringing joy to your everyday life with our carefully curated selection of products and services. Here's a glimpse at what you can find on our website:

01



### Garden Essentials

Bring your dream garden to life with seeds, nutrient-rich soil, gardening tools, and everything you need to cultivate it.

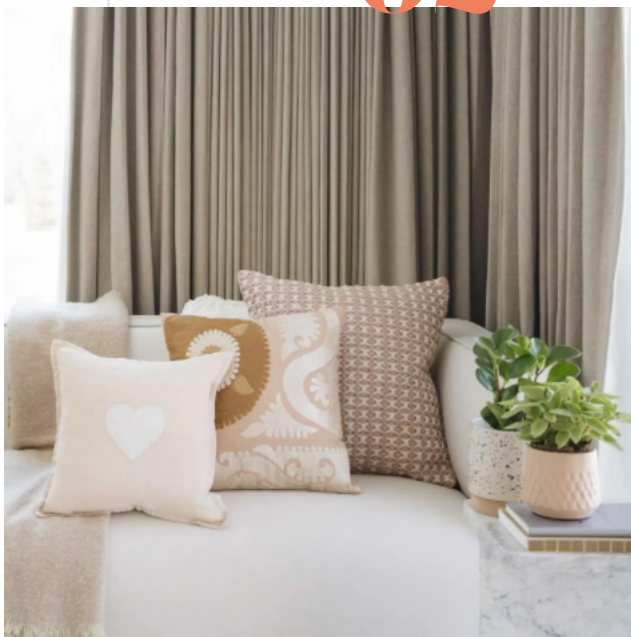
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### Home Décor

Turn your beautiful house into a home with indoor plants (including pet-friendly options), kitchen essentials, bath & body, and more.

[SHOP NOW](#)

02



03



### Fashion Wear

Discover stylish clothing, jewelry, footwear, and accessories to elevate your wardrobe.

[SHOP NOW](#)

Shelmerdine is here to support you every step of the way. Whether you need guidance, inspiration, or just a friendly tip, we're always here for you!

With love,

*Shelmerdine Team*



*Rooted in tradition, growing for the future.*



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